

REWARD \$1,000.00 BANK ROBBERY

CONTEST

Daddy was a bankrobber,
But he never hurt nobody.
He just loved to live that way
And he loved to take their money.

Some is rich and some is poor,
And that's the way the world is.
And I don't believe in lying back
And saying how bad your luck is.

- The Clash



“Why did I rob banks? Because I enjoyed it. I loved it. I was more alive when I was inside a bank, robbing it, than at any other time in my life. I enjoyed everything about it so much that one or two weeks later I'd be out looking for the next job. But to me, the money was the chips, that's all.”

- “Slick” Willie Sutton
Robbed nearly 100 banks from 1920-1952

A PROCLAMATION

WHEREAS, everyone knows that robbing a bank is illegal, but there's no law against fantasizing about it; and, WHEREAS, popular culture has long relied on this fantasy to promote a multitude of bank robber tales, often romanticizing the lawbreaker as a clever hero outsmarting the agents of economic oppression; and, WHEREAS, the Great Depression gave rise to the likes of John Dillinger, Bonnie and Clyde, Pretty Boy Floyd, “Slick” Willie Sutton, and countless others; and, WHEREAS, the current economic conditions are frequently compared to the desperation of the depression era, although many law-abiding citizens would finger *banks* as the biggest criminals in our society today; and, WHEREAS, many people battle rising unemployment, increasing food costs, exorbitant health care fees, and massive bank foreclosures; and, WHEREAS, the “get rich quick” mentality now comes head-to-head with the “make ends meet” social conditions that have cultivated the legendary heists of the past; and, WHEREAS, it has become clear that this heightened antagonism towards the big banking establishment deserves a creative and rewarding outlet;

**NOW, THEREFORE, on this date, October 5, 2012, we do
HEREBY PROCLAIM and AUTHORIZE the REWARD of
One Thousand Dollars**

for the single greatest BANK HEIST proposal submitted by the contest DEADLINE:

JAN 31
2013

For more info: WWW.TACTICALMAGIC.ORG or, www.SOEX.org

The Bank Heist Contest – Submission Guidelines

The Bank Heist Contest is awarding \$1000.00 for the best bank heist proposal.

The Bank Heist Contest is a participatory cultural endeavor designed to re-visit the romantic representation of bank robbers in relation to the current economic and social crises, including: income disparity, unemployment, housing foreclosures, federal bailouts, the LIBOR scandal, and a wealth of other egregious economic indicators. It is being organized by the Center for Tactical Magic with the support of Southern Exposure, an artist-centered non-profit organization that is committed to supporting visual artists.

Reward: Only one prize will be awarded - US\$1000.00 Winner takes all.

Eligibility: Proposals may be submitted by individuals or by collaborative teams.

Submission Deadline: High noon, January 31, 2013.

Review Process and Selection Criteria: Proposals will be reviewed by a jury of experts and professionals who will select the winner based on the following criteria:

- Concept – The overall vision of the applicant(s).
- Presentation – The ability to effectively communicate all aspects of the proposal.
- Feasibility – The potential for the proposed project to achieve its desired outcome.
- Creativity – The artistic and creative strength of the proposed project.

Proposals must be original and may NOT be accounts of previous bank heists, either real or fictional.

Proposals Must Include: 1) a detailed written description of the proposed heist; AND 2) supporting visual material (drawings, photos, sketches, diagrams, illustrations, schematics, or other graphic depictions).

How to Apply: Digital proposals and online submissions will NOT be accepted. Proposals must be delivered/mailed to:
Attn: The Bank Heist Contest
Southern Exposure
3030 20th Street
San Francisco, CA 94110

Notifications: A winner will be publicly announced no later than March 1, 2013. Please do not contact The Bank Heist Contest or its partners before this date. The winner does not need to be present at the ceremony to accept the reward.

Information Session: An information session and presentation led by the Center for Tactical Magic will be held at Southern Exposure from 2-4pm on Oct. 27, 2012 to assist in the application process and to answer any questions.

Events: Author & former bank robber, Joe Loya, presents from 7-9pm on Weds, Oct. 17, 2012.
The winner will be announced at a public award ceremony at 7pm on March 1, 2013 at Southern Exposure.

Inquiries: Please submit any questions in writing by email to heistcontest@tacticalmagic.org

Terms of Conditions:

Proposals will NOT be mailed back and will become the property of The Bank Heist Contest.

By submitting a proposal, applicants grant permission to The Bank Heist Contest and its partners to publicly display and/or publish the proposals, in whole or in part. All applicants will be fully credited, however, applicants may request to have their names removed from any displayed and/or published documents.

The Bank Heist Contest is produced in partnership with the Center for Tactical Magic and Southern Exposure.

FAQ's:

Q. What do you mean by a "bank heist"?

A. For The Bank Heist Contest, "bank heist" will be interpreted to mean "the act of unlawfully seizing cash or other assets located in or travelling to/from a financial institution". Robbery, burglary, larceny, theft, embezzlement, fraud and con-artistry may all be considered variations of "heists".

Q. Are you encouraging people to rob banks?

A. In today's socio-economic climate, do people really need encouragement? The Bank Heist Contest merely provides a creative and rewarding outlet, without the risk of jail time.

Q. Do I have to include my real name and address when I submit a proposal?

A. Anonymous proposals may be submitted but, unlike at a bank, they will not be eligible for receiving any money.

Q. Is this contest connected to, or supported by, any financial institutions, security firms, or law enforcement agencies?

A. No.

Q. If I win, can I use the award to buy body armor or a get-away car?

A. The Bank Heist Contest does NOT fund bank robberies; it simply rewards the best proposal. How you choose to spend the reward is up to you.



CENTER FOR TACTICAL MAGIC
Mixing Magic, Art & Social Engagement since 2000
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E X P O S U R E

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